

## Section one: Strategic indicators framework: the relationship between strategic directions and strategic indicators

Theme	Strategic Direction	Indicator
Background	Context for all themes	1. Resident population 2. Visitors to the area 3. Land use
Community and cultural development	Support access and equity	4. Access: services <i>See Transport use</i> 5. Access: information 6. Health 7. Housing affordability 8. Cost of living: low income households and income support payments 9. Infrastructure 10. Transport use <i>See Reduce greenhouse emissions</i> 11. Safety in the community
	Support cultural and artistic endeavours	12. Cultural development: events (number and type) <i>See Art in public place, Heritage value</i>
	Strengthen pride and sense of belonging to the local area	13. Participation in the community <i>See Participation in environment projects</i>
Economic development and employment	Promote economic development	14. Business start ups 15. Business diversity 16. Local development
	Promote employment opportunities	17. Education and skills development 18. Labour force participation
Environment	Conservation of biological diversity	19. Vegetation coverage
	Reduce greenhouse emissions	20. Greenhouse emissions 21. Energy consumption <i>See Transport use</i>
	Promote waste minimisation	22. Waste generated, disposed and diverted from landfill
	Improve water quality, conservation and reuse	23. Water conservation 24. Water quality
	Support community action to protect and improve the environment	25. Participation: environmental projects
Promoting the area	Raise the area's profile and positive image	26. Optimism about the city's future <i>See Access: information, Participation in the community</i>
Rural lifestyle	Enhance rural lifestyle and protect rural activities	27. Rural: management practices <i>See Diversity of business, Unemployment, Access:central services, Heritage value.</i>
Urban form and amenity	Enhance urban form and amenity	28. Heritage value 29. Open space 30. Art in public places <i>See Vegetation coverage</i>